



# Lifting Living Standards One Donation at a Time

REPORT ON GIVING 2017





“

*You are a part of a special community: your ideas, encouragement and donations underpin the C.D. Howe Institute's research, events, and communications. We are profoundly grateful for your support, and determined to use it to make Canada even more successful in the future.*

”



## LEADERSHIP MESSAGE

Scan the globe, and the importance of good public policy to countries and the wellbeing of their people stands out.

Some governments tax wisely and invest effectively in education, public health, and public infrastructure. Some countries have laws and regulations that are predictable and fair. In some places, individuals and businesses can work, save, invest and trade based on their own judgements about wants and needs. Those are places where people prosper.

In less favoured countries – where taxes are destructively high, programs are ineffective, rules are arbitrary, and governments restrict and distort private-sector decisions – people cannot realize their ambitions, and will leave if they can.

The C.D. Howe Institute's mission is to ensure that Canada is in the former, favoured group – that Canadians can prosper and look forward with optimism. The Institute's fact-based analysis, policy commentary and discussion of pressing issues provide business leaders, professionals, the academic community and policymakers with authoritative research and a vehicle for informed debate.

We at the C.D. Howe Institute deeply appreciate the intellectual and financial support that makes this work possible. We thank the outstanding network of academics and thought leaders who write for us, review our work, and ensure that the quality of our research program is second to none. And we thank the members and donors who believe in the power of informed discussion to move Canada forward, and lend their support to the cause.

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## #1 Think Tank in Canada

The C.D. Howe Institute has won more research awards than any Canadian think tank including over a quarter of all Purvis Prizes, the highest honour in Canadian economic policy writing.



## | Essential Output |

69

high-quality  
research and  
council reports<sup>1</sup>

92

exclusive, off-  
the-record policy  
events

1 Projected totals for 2017

## | Stimulating Debate |

**6,412** digital, print and broadcast citations in Canadian media<sup>2</sup>

**4,990** social media citations

**132** citations in *The Globe and Mail* and the *National Post*, more than any other think tank

**81**  
interviews

**40**  
op-eds

**31**  
policy outreach presentations

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2 All media data as of September 30, 2017



# 2017 MAJOR GIFTS AND GRANTS

As a charity, private support makes the C.D. Howe Institute's work possible. People are often surprised by our modest resources. We have only one office, and about 30 staff. We have no eight-figure endowments or major, multi-year government grants. All donations are purely philanthropic – the Institute does not accept any donations that stipulate a predetermined result or otherwise inhibit the independence of its staff and authors.

Targeted major gifts and event sponsorships enable supporters to bolster the Institute's research and dissemination capacities in specific areas of interest. They complement the annual membership campaign, strengthening the Institute and enabling it to recruit scholars and support programs that enhance its ability to develop innovative solutions to policy challenges. We gratefully acknowledge the following donors and sponsors:

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*“The C.D. Howe Institute’s research and events provide top-quality input to policymakers and an important venue for non-partisan policy development. We hope this gift inspires others to support the Institute and its award-winning research.”*

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Below left: Hon. Michael Wilson

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